

# CLUSTER Strategy

## Regional Strategy to enhancing business co-operation & competitiveness in the Murcia region

Brussels, April 10th 2013



# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region

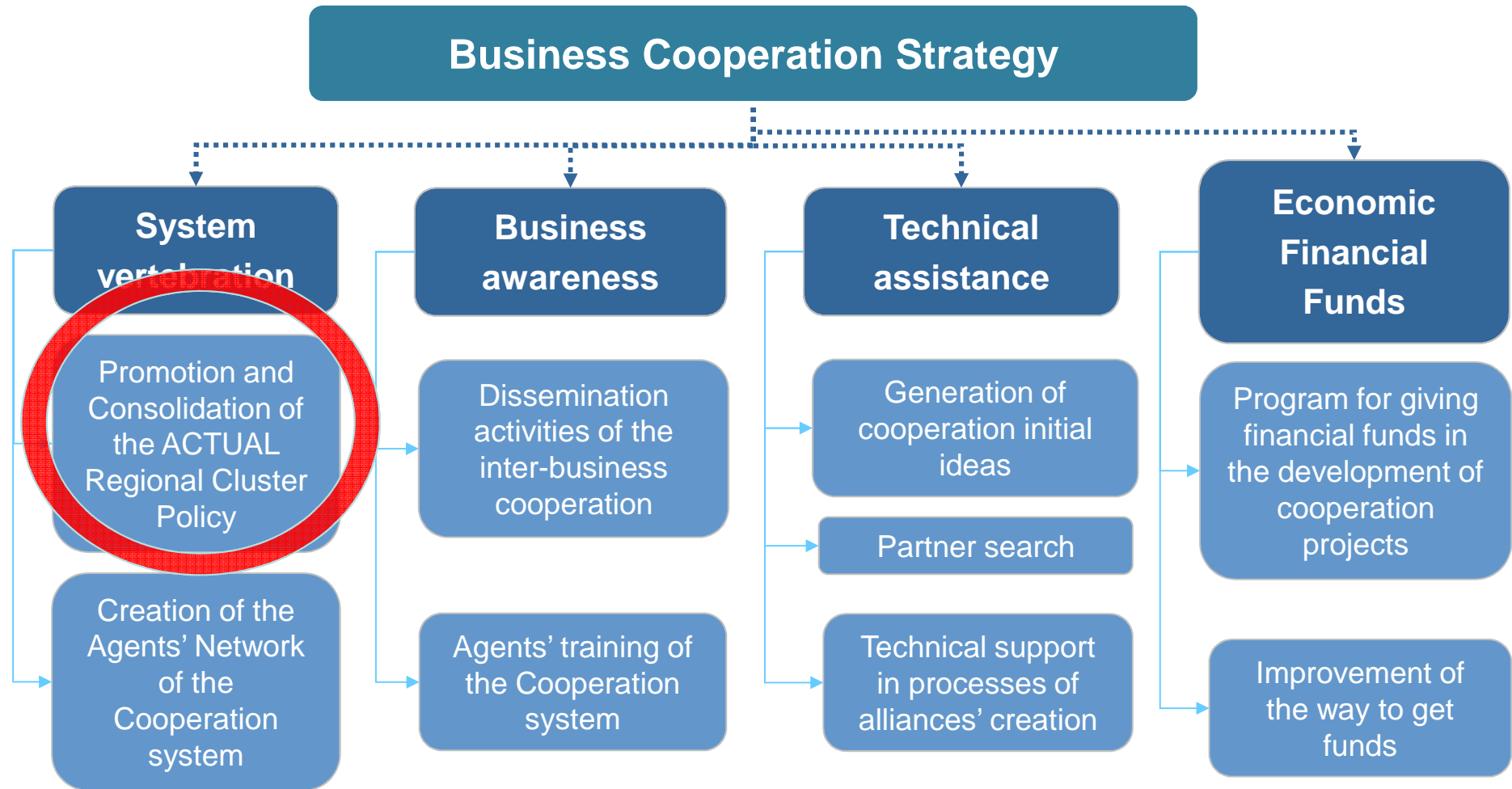
## Our Commitment:

Murcia Region Policies and Strategies for Business Competitiveness.



# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region



# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region

## The Cluster Network model:

*Efficient and coherent* network,  
highly *useful* for companies  
*Reputed* in the regional arena  
*Quality of services* provided  
*Enabling* business co-operation

*Interclusters co-operation*

Developping *joint capacities*

Providing *advanced services in cooperation*

Wider *business target*

Adopted to *current and future needs*

*Results oriented.*

# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region

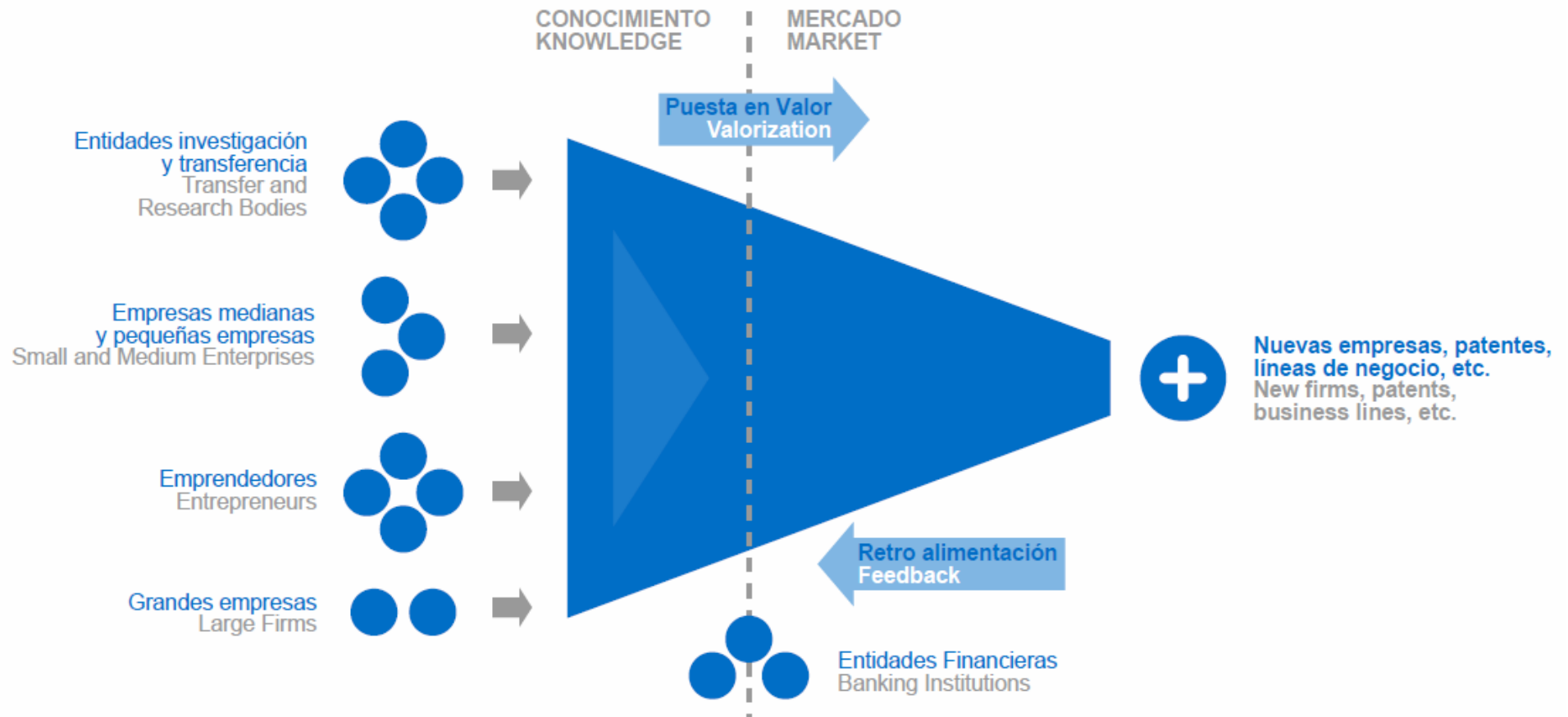


## 3. Clusters and Cooperation Network – CONET



# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region



# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region



## Inter-cluster cooperation

- National level: INFO Murcia is the coordinator of the Working Group of **Spanish Regional Development Agencies (RDAs)** specialised on clusterisation & business cooperation.
- International level:
  - **EU funded projects** for clusterisation currently in progress under MED programme (3 projects: IC MED, PACMAN, ENERGEIA).
  - **CIP cluster & entrepreneurship** in support of emerging industries (call for concept notes 2013).

# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region



## Smart Region supporting cluster development & industrial competitiveness (RIS3)

- Clusters as **multiplier instruments for innovation & growth**
- Clusters are also a useful tool in **building blocks for implementing different policies.**
- Clusters are being used at both the **design phase** of our RIS3 strategy, as well as the **implementation phase.**





# Cluster Strategy

Enhancing business cooperation and competitiveness in the Murcia region

## Results (2011-2013):

