

## Networking lunch - Innovation Union Committee of the Regions 27/11/2013, Brussels

**The conference participants will have lunch in thematic sub-groups according to their prior choice for the afternoon workshop:**

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| (1) Smart specialisation strategies:  | Lunch and networking in Atrium 5,    |
| (2) Innovation, enterprises and jobs: | Lunch and networking in Atrium 6,    |
| (3) Networking across borders:        | Lunch and networking in Foyer 6, and |
| (4) Open innovation 2.0. :            | Lunch and networking in Foyer 5.     |

**For each thematic group, the participants are invited to form groups of 5-8 at each of the networking tables.** The networking areas are equipped with high tables, identical sandwich-lunches, a large screen linked to the Meshmoon software to be operated by the Meshmoon conductor, and flip-charts and Post-Its for notes.

**Each networking group is then asked to deliver input into the afternoon workshops to be included into the *Meshmoon virtual environment*, an on-line development and hosting platform (<http://www.meshmoon.com>) consisting of workshop presentations, photos and of the input from the networking groups. The **clustered ideas will be visible in the virtual reality for the afternoon thematic workshops for further discussion with the experts and practitioners of the workshop panel, and will provide input into the Closing Session.****

Mr Hank Kune from the New Club of Paris (<http://new-club-of-paris.org>) will function as lead *programme facilitator*. He will facilitate this interactive process together with the facilitators from the EU institutions and European Organisations (ERRIN, ENoLL, ELIG). The facilitators and questions are listed in the Annex I.

**The facilitators kick off the discussions, explain the working method and present the key questions be discussed in two consecutive rounds (each 20- 30 min).** The participants should introduce themselves briefly per table and then note down on PostIt-notes any interesting issues arising in the discussions around the table on the chosen theme.

After about 20-30 minutes, each high table group should have noted down on Post-Its the 3-5 key issues to be discussed during the workshops; these will be collected by the facilitators to be entered into the virtual environment. The issues will then be clustered around emerging themes. Then the facilitators will launch the second round of discussions: Once again the 3-5 key issues will be produced, collected, entered into the Meshmoon environment and clustered.

**The participants are invited to manage together the timing so that 2 rounds of questions can be tackled and the clustering of input to the virtual environment can take place before the start of the workshops.**

At the beginning of the thematic workshops (13:30), the rapporteur of the networking group will summarize the key items discussed during the networking lunch and refer to the virtual reality to show some of the outcomes (with the help of the Meshmoon conductor). **In the discussion after the panel presentations, the panel members and workshop participants are invited to address the key issues in the light of insights from the various presentations.**

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Draft timeline:

- 12:00-12:15**     **The Rapporteurs** welcome the participants to the thematic networking, explain the objective and the working method; sandwiches and drinks are available.
- 12:15-12:45**     **First round of discussions (see annex I) and short wrap-up:** discussion around the tables, key issues to be noted on Post-Its to be handed over to the facilitators; provisional clustering of key themes/ideas; the Meshmoon conductor enters the input into the virtual environment.
- 12:45-13:15**     **Second First round of discussions (see annex I):** discussion around the tables, key issues to be noted on Post-Its to be handed over to the facilitators; provisional clustering of key themes/ideas; the Meshmoon conductor enters the input into the virtual environment.
- 13:15-13:25**     **Wrap-up and final clustering of ideas;** go to workshop rooms (JDE60/61/62/63)
- 13:30**            **Thematic sessions** open with a short presentation on the networking sessions; during the sessions, the virtual environment can be updated to include further input

The material from the workshops will be available for use for further reporting and for participants and other relevant stakeholders in the Meshmoon Virtual Reality via the CoR website.

The Helsinki Region provides the necessary activities and resources for using the Meshmoon virtual reality during this conference.

## ANNEX I

### Networking lunch

**Innovation Union: The contribution of Europe's regions and cities 27/11/2013, Brussels**  
12:00-13:30, Atriums 5 and 6, Foyers 5 and 6 (5th and 6th floor JDE)

### Facilitators and questions

(1) **Smart specialisation strategies:** Lunch and networking in Atrium 5

#### Facilitators:

Manuel Plazuelos-Martinez, European Commission, IPTS Sevilla; ([manuel.plazuelos-martinez@ec.europa.eu](mailto:manuel.plazuelos-martinez@ec.europa.eu))  
ENoLL: Francesco Molinari ([mail@francescomolinari.it](mailto:mail@francescomolinari.it))

EU institutions: Annamaria Zonno, European Commission, DG Research and Innovation  
([annamaria.zonno@ec.europa.eu](mailto:annamaria.zonno@ec.europa.eu));

ERRIN: Una Downey, Northern Ireland ([Una.Downey@doeni.gov.uk](mailto:Una.Downey@doeni.gov.uk))

ERRIN: Alison Hunter, Scotland ([Alison.Hunter@scotent.co.uk](mailto:Alison.Hunter@scotent.co.uk));

Hank Kune ([hankkune@educore.nl](mailto:hankkune@educore.nl))

**Meshmoon conductor:** Lars Miikki ([Lars.Miikki@urbanmill.fi](mailto:Lars.Miikki@urbanmill.fi))

#### Questions:

**Round 1:** *How can smart specialisation strategies create real value for cities, regions and Europe? How can they continue to create added value?*

**Round 2:** *What are your own key questions about how to take this concept further?*

Supplementary questions for both rounds

- What are the key drivers of smart specialisation strategies?
- What lessons were learned during their design and implementation?
- Which are key challenges, including as regards the funding?
- What good regional and local practices can be identified?

(2) **Innovation, enterprises and jobs:** Lunch and networking in Atrium 6

#### Facilitators:

EU institutions: Anthony Lockett, European Commission, DG Regional and Urban Policy  
([anthony.lockett@ec.europa.eu](mailto:anthony.lockett@ec.europa.eu));

ELIG: Elmar Husmann ([elmar.husmann@elig.org](mailto:elmar.husmann@elig.org))

EU institutions: Antti Valle ([antti.valle@ec.europa.eu](mailto:antti.valle@ec.europa.eu))

Svetlozar Andreev, Committee of the Regions ([svetlozar.andreev@cor.europa.eu](mailto:svetlozar.andreev@cor.europa.eu))

**Meshmoon conductor:** Tommi Hollström ([tommi@adminotech.com](mailto:tommi@adminotech.com))

#### Questions:

**Round 1:** *How have regional innovation strategies and policies for enterprises created real value for cities, regions and Europe? How can they continue to create added value?*

**Round 2:** *What are your own key questions about how to take this concept further?*

Supplementary questions for both rounds

- What are the key drivers of these strategies?
- What lessons were learned during their design and implementation?
- Which are key challenges, including as regards the funding?
- What good regional and local practices can be identified?

**(3) Networking across borders:** Lunch and networking in Foyer 6

**Facilitators:**

ERRIN: Richard Tuffs, Director ([director@errin.eu](mailto:director@errin.eu))

Pawel Zamojski, Committee of the Regions ([pawel.zamojski@cor.europa.eu](mailto:pawel.zamojski@cor.europa.eu))

ERRIN: Cedric Virciglio, Alsace office (ERRIN) ([cedric.virciglio@bureau-alsace.eu](mailto:cedric.virciglio@bureau-alsace.eu))

ERRIN: Katharina Robohm ([katharina.robohm@bureau-alsace.eu](mailto:katharina.robohm@bureau-alsace.eu))

**Meshmoon conductor:** Ali Kämäräinen ([ali@adminotech.com](mailto:ali@adminotech.com))

**Questions:**

**Round 1:** *How has networking across borders created real value for cities, regions and Europe? How can it continue to create added value?*

**Round 2:** *What are your own key questions about how to take this concept further?*

Supplementary questions for both rounds

- What are the key drivers of cross-border co-operation?
- What lessons were learned during their design and implementation?
- Which are key challenges, including as regards the funding?
- What good regional and local practices can be identified?

**(4) Open innovation 2.0:** Lunch and networking in Foyer 5

**Facilitators:**

EU institutions: Bror Salmelin, European Commission, DG Connect ([Bror.Salmelin@ec.europa.eu](mailto:Bror.Salmelin@ec.europa.eu))

ELIG: Florence Rizzo ([frizzo@syn-lab.fr](mailto:frizzo@syn-lab.fr))

ERRIN: Ion Gorriti ([igorriti@iniciativas-innovadoras.es](mailto:igorriti@iniciativas-innovadoras.es))

ERRIN: Wim De Kinderen ([w.dekinderen@brainportdevelopment.nl](mailto:w.dekinderen@brainportdevelopment.nl))

ENoLL: Anna Kivilehto ([anna.kivilehto@laurea.fi](mailto:anna.kivilehto@laurea.fi))

**Meshmoon conductor:** JP Virtanen ([juho-pekka.virtanen@aalto.fi](mailto:juho-pekka.virtanen@aalto.fi))

**Questions:**

**Round 1:** *How can Open Innovation 2.0 strategies create real value for cities, regions and Europe? How can it they continue to create added value?*

**Round 2:** *What are your own key questions about how to take this concept further?*

Supplementary questions for both rounds

- What are the key drivers of Open Innovation?
- What lessons were learned during their design and implementation?
- Which are key challenges, including as regards the funding?
- What good regional and local practices can be identified?

*The Facilitators should listen to the discussions at the tables and take note of interesting statements and report them to the conductor, so they can be entered into the environment.*