

THE ZERO WASTE CITIES A transition that is happening

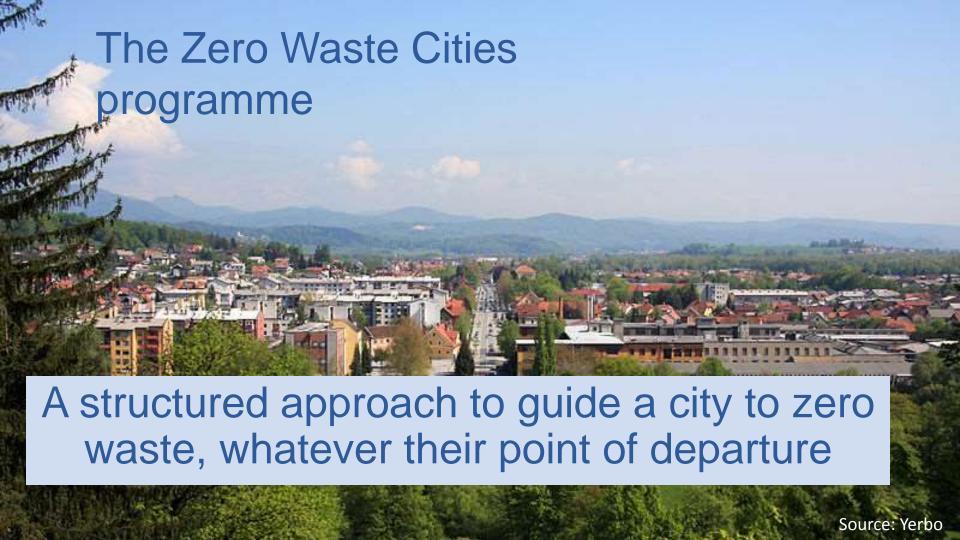
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ZERO WASTE?



"Zero Waste is a goal that is both pragmatic and visionary, to guide people to emulate sustainable natural cycles, where all discarded materials are resources for others to use. It means designing and managing products and processes to reduce the volume and toxicity of waste and materials, conserve and recover all resources, and not burn or bury them."

Source: seppo.net



A ZERO WASTE CITY?

- A commitment towards Zero Waste
- Effective separate collection schemes
 - Bio-waste
 - Individualisation
 - Pay-as-you-throw
- ZW Advisory board: civil society is involved!
- Audits on discarded materials
- Targets
- Commitment to phase out waste disposal



THE RESULTS

- Reduction of waste generation
- Low amounts of residual waste
- High recycling rates
- Local jobs
- Towards a cultural change?





IN CONCLUSION

- Identify your problems
- Engage with citizens and big producers
- Set up goals and calendarize activities
- Commit to improvement





THANK YOU FOR YOUR ATTENTION

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