

A construction worker wearing a yellow hard hat and a red jacket is looking upwards. The background shows a construction site with wooden formwork and a yellow vertical pole.

# EIPP helping regions and cities to successfully promote their projects

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## ENTERPRISES

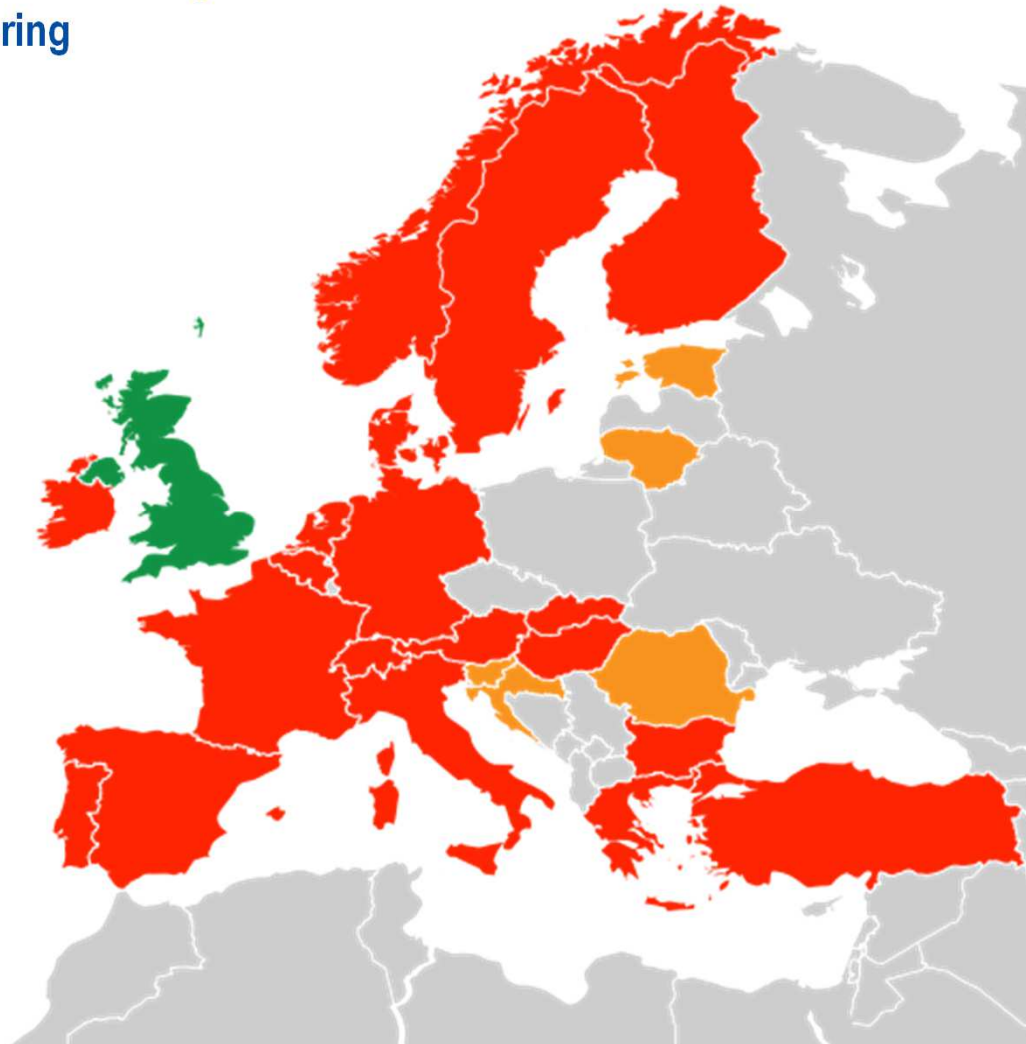
- of all sizes
- active in all fields of building and civil engineering



**1905**  
1<sup>st</sup> meeting

**26**  
Countries

**29**  
Federations



### Full members

Denmark  
Netherlands  
Germany  
France  
Spain  
Luxembourg  
Bulgaria  
Finland  
Norway  
Sweden  
Ireland  
Belgium  
Portugal  
Switzerland  
Austria  
Italy  
Cyprus  
Greece  
Hungary  
Slovakia  
Turkey

### Observer members

Estonia  
Romania  
Slovenia  
Croatia  
Lithuania

### Co-operation agreement

United Kingdom

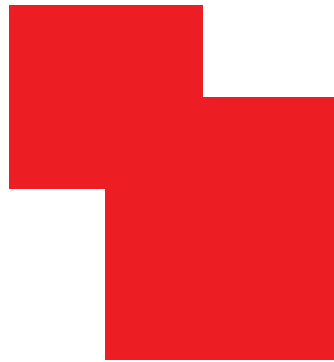
# The construction industry

- Weight of construction in EU GDP: **8.6%**
- Weight of construction employment: **6.4%**
- Total number of enterprises: **3.3 mln.**
- Construction strongly impacted by lack of investment in the necessary infrastructure
  - Give more visibility to projects (EIPP)
  - Promote « well-prepared » projects (EIAH)

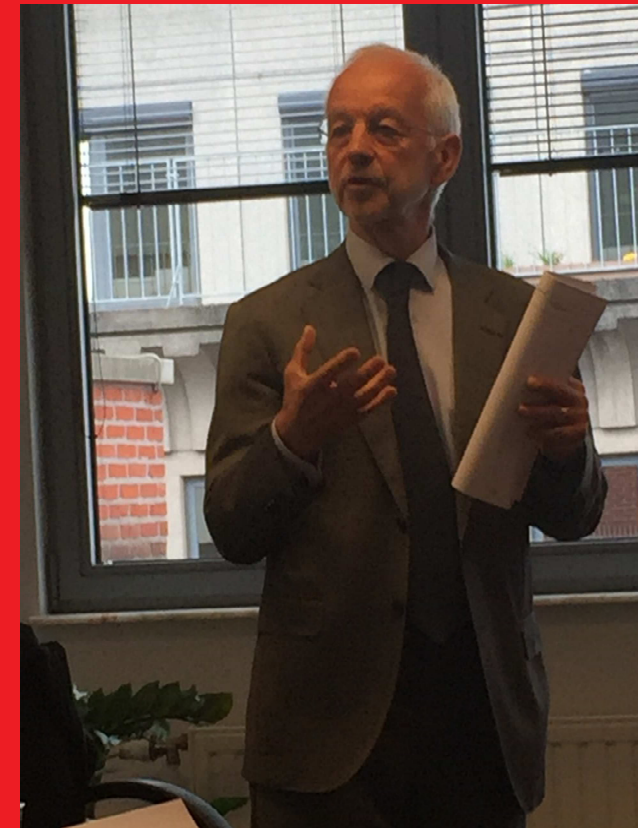
# The visibility of infrastructure projects



- 1st June 2016: launch of EIPP... but slow uptake
- FIEC mobilisation to help make it work!
- Promotion of regional dimension of EIPP
- Towards a regional governance?
- REMINDER:  
construction is mostly about local players!



# MEDEF/FIEC workshop, 5th April 2017





# Outcomes (1)

- Huge needs in terms of awareness raising!
- The possible advantages of an instrument better adapted to regional needs (win-win)
  - Improved image of the European Commission
  - Better visibility at EU level of regional action
  - Facilitated setup of a regional governance of infrastructure
  - Accelerated advertising of regional projects
  - Economies of scale
  - Facilitated grouping of projects
  - Avoid redundancy of multiple portals

# Outcomes (2)



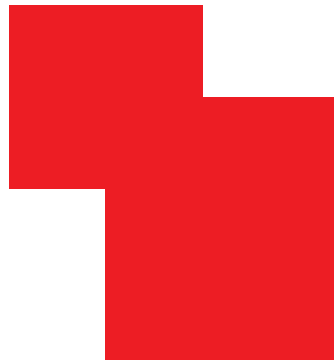
- At present, regional and local authorities need to seize the opportunity!...
- ... And suggest improvements according to their own needs!
  - Centralised versus decentralised?
  - Mapping?
  - Threshold?
  - Specific functionalities?
  - Etc.

# Next step – pilot project



- **Several French regions targeted**
- **With the support of:**
  - FNTP,
  - MEDEF and
  - the Caisse des Dépôts et Consignations

➤ **All regions welcome!**





COMPETITIVENESS  
GROWTH  
ENERGY NETWORKS  
EMPLOYMENT  
TRANSPORT INFRASTRUCTURE  
ENERGY EFFICIENCY  
IT-NETWORKS  
SOCIAL INFRASTRUCTURE  
BIM  
WATER NETWORKS  
ENVIRONMENT

# CONSTRUCTION IS THE SOLUTION INDUSTRY

YOUTH EMPLOYMENT  
RESOURCE EFFICIENCY  
JOBS  
SKILLS TRAINING/EDUCATION  
CLIMATE CHANGE  
RECYCLING  
ENERGY PRODUCTION  
STANDARDISATION  
INFRASTRUCTURE  
INNOVATION