



# OLU REGION'S SMART SPECIALISATION SEMINAR

25 APRIL 2017

PROGRAMME

#EUlocal  
#SmartPP

Tuesday 25 April 2017

University of Oulu, Saalasti Hall, address: Pentti Kaiteran katu 1, Oulu

Moderation: Member of the Finnish Parliament Tytti Tuppurainen

**9.00 Registration and coffee**

**9.30 Opening: Jussi Rämet, Region Mayor, Council of Oulu region**

**9.45 Key note speeches – Oulu region's Innovation activity in the international environment**

- 9.45 Smart Specialisation Strategies (RIS3) | Mikel Irujo Amezaga, Alternate Member of European Committee of the Regions
- 10.15 Growth Agenda and Smart Specialisation - Vision for Regional Development | Kaisa-Leena Lintilä, Regional Development Director, Ministry of Economic Affairs and Employment
- 10.35 Oulu region, Finland, EU – Will we show the way for the EU? | Harri Kulmala, CEO, Dimecc Oy
- 11.05 Oulu Innovation Alliance and Smart Specialisation | Matti Sarén, Vice-Rector for Cooperation Affairs, University of Oulu

**11.30 Lunch**

12-13.30 Parallel Session (Tellus Innovation Arena): Citizens' Dialogue: Citizens' contributing on EU Innovation and Digitalization Policies | Mikel Irujo Amezaga, Matti Sarén

**12.30 Panel Discussion: Top Expertise, Specialisation and Internationalisation**

Moderator: Juha Ala-Mursula, Director, BusinessOulu

Panelists: ICT and Digitalisation, 5G development: Olli Liinamaa, Nokia Oyj  
Oulu Health: Noora Jansson, BusinessOulu and Kyösti Oikarinen, University of Oulu  
Cleantech: Jarmo Pudas, RecAlkaline Oy and Mirja Illikainen, University of Oulu  
Steel industry: Jukka Kömi, University of Oulu  
Wood processing: Erkki Verkasalo, Natural Resources Institute LUKE

**14.00 Urban Agenda for Smart Cities: Päivi Laajala, Mayor of Oulu**

**14.30 Mini Expo: Smart Specialisation in Practice | Tellus Innovation Arena (coffee)**

-17.00

OuluHealth Labs

Analytics + Partners Demos

5G Development

PrintoCent – Printed Electronics

Metal Industry Development in Oulu region

Cleantech Low-Carbon Economy

Oulu region's Bioeconomy

Development of Innovation Environment: Oulu Innovation Alliance,  
LAB Learning Environment, Game Industry Incubators, Micro Entrepreneurship

Horizon 2020 and International Projects

Suomi  
Finland  
100

Registration until 19.4.2017: <http://bit.ly/2mednff>

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European Committee  
of the Regions

