

CANARY ISLANDS

Connectivity and Tourism Competitiveness



European Union

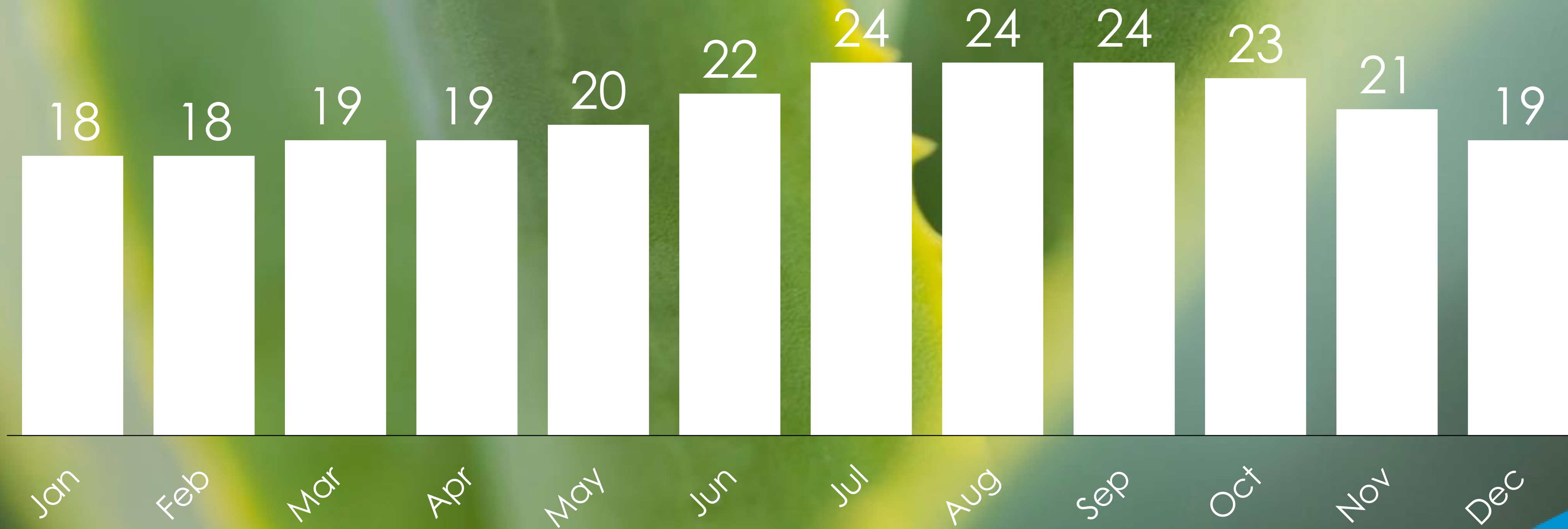
Distance from European continent: 1500 km

Ultra-peripheral region of Europe

Strategic location between three continents

Monthly average temperature

Degrees Celsius





34.3%
of GDP

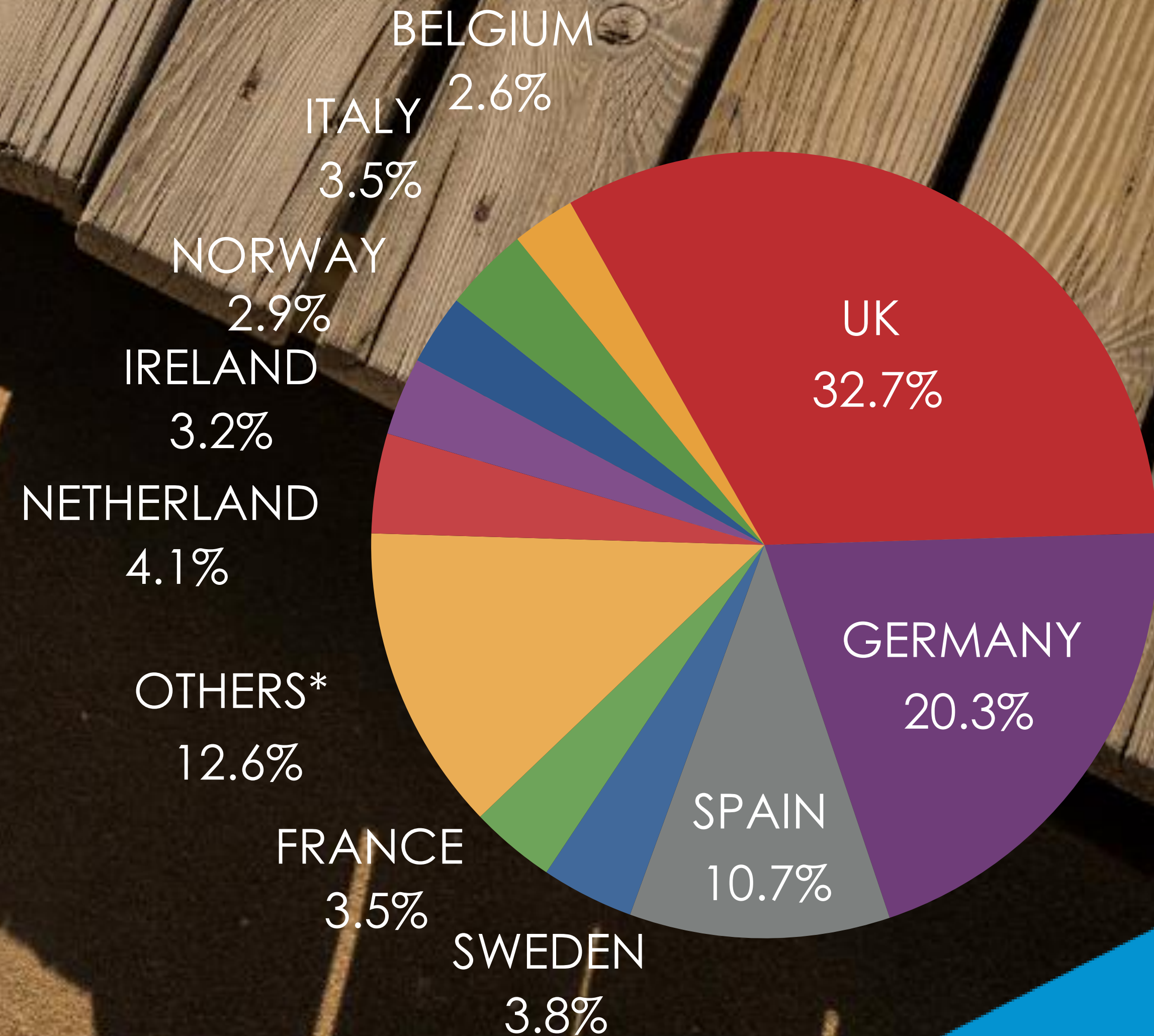
39.7%
of employment

16.000.000
tourists

2.000.000
cruise passengers

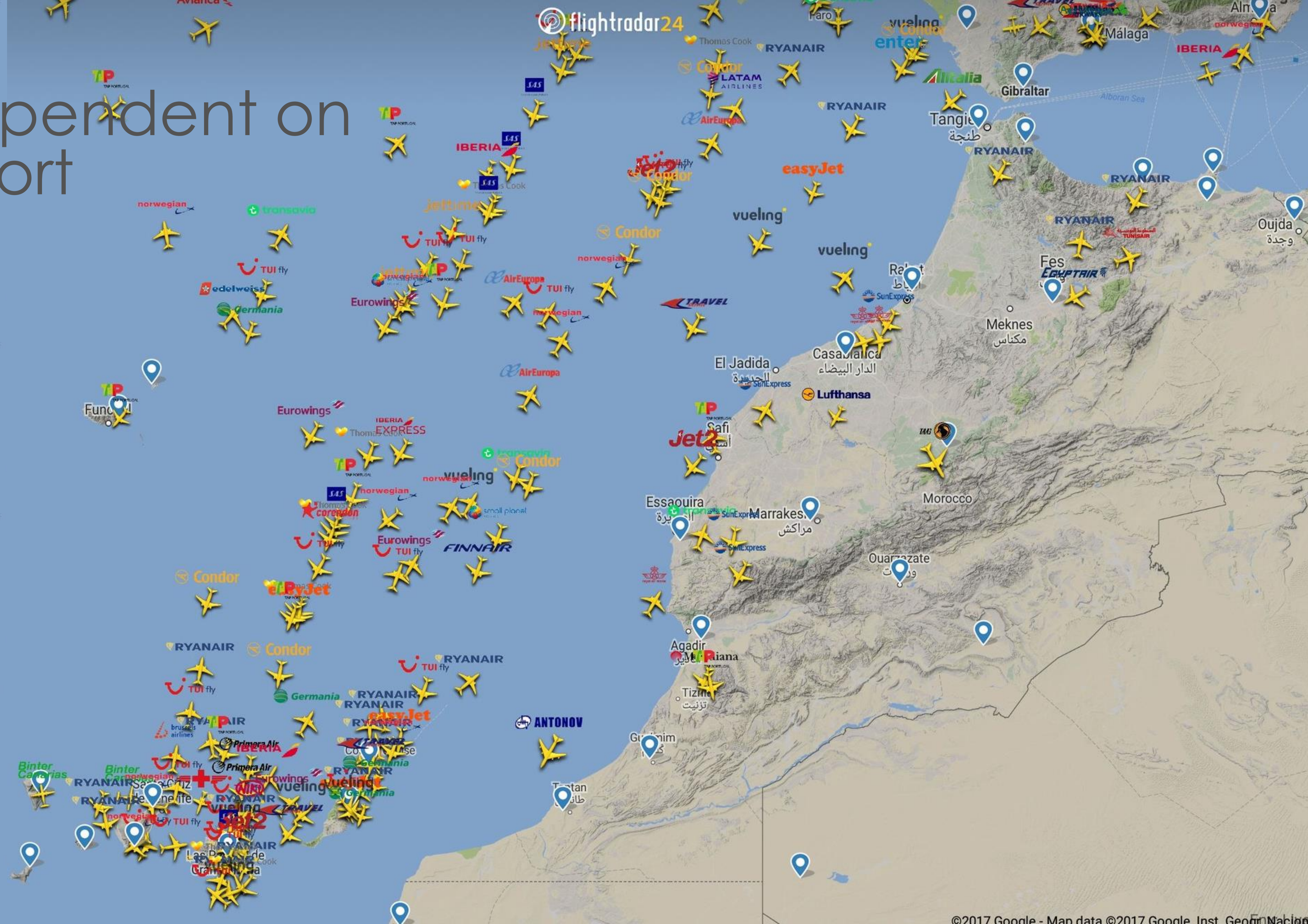
111.000.000
overnight stays

Main Source Markets



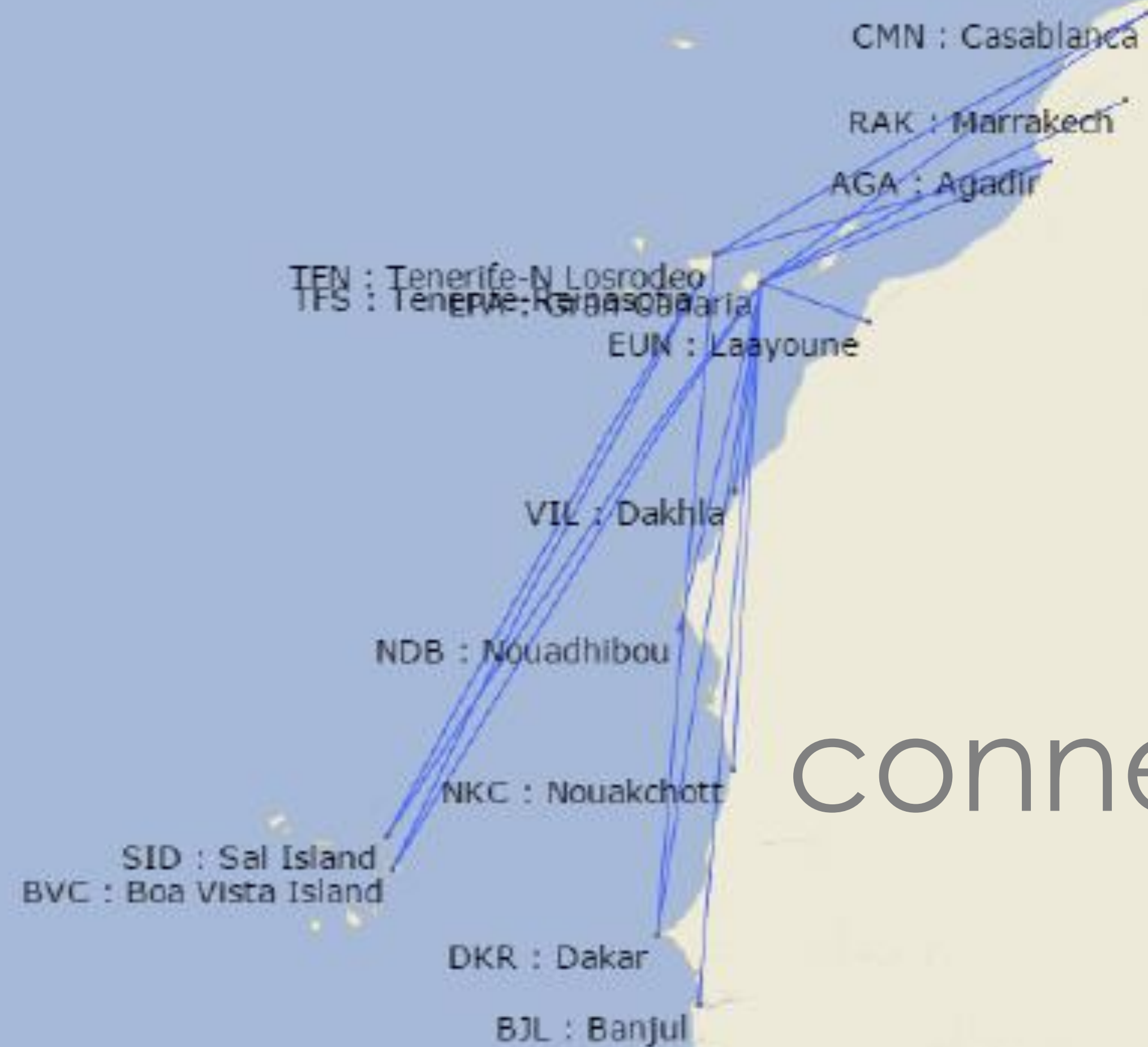
Denmark: 2% Switzerland: 2.1% Poland: 1.9%
Finland: 1.6% Austria: 1% Russia: 0.6% Portugal: 0.4%
Czech Republic: 0.4% Luxembourg: 0.2% Others: 2.5%

Highly dependent on
air transport

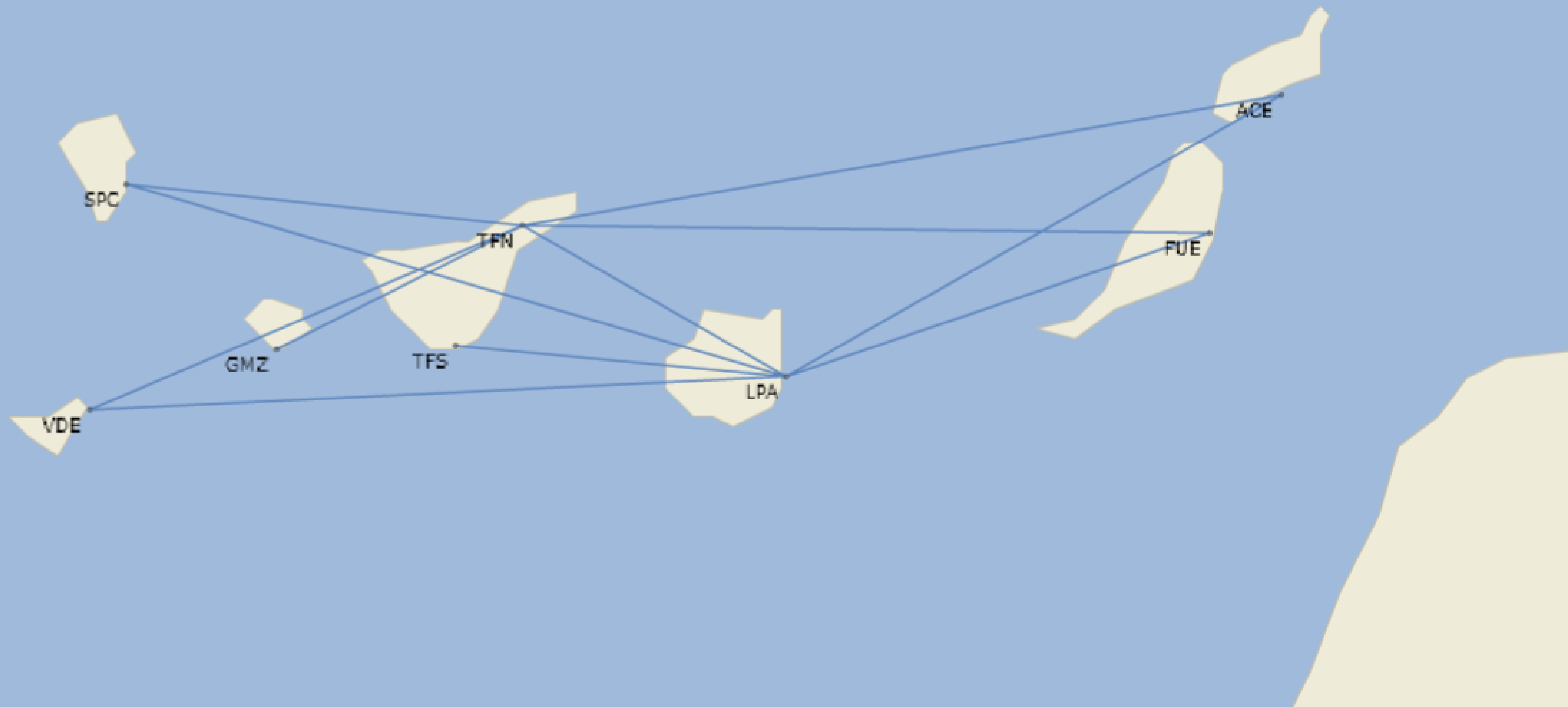




European scheduled
connections from
Canary Islands



African scheduled
connections from Canary
Islands



Canary Islands
Tourist Board
actively involved in
the launch of new
routes

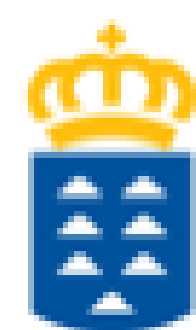


Flight Development Fund

23 new routes



STARTING SEASON	COUNTRY	ORIGIN AIRPORT	DEST AIRPORT	BUDGET (€)	YEAR-ROUND/ SEASONAL
W1415	France	Paris Orly (ORY)	Fuerteventura (FUE)	118,641	YEAR-ROUND
S15	Czech Republic	Prague (PRG)	Fuerteventura (FUE)	135,069	YEAR-ROUND
S15	France	Paris Orly (ORY)	Lanzarote (ACE)	120,899	YEAR-ROUND
S15	Italy	Rome Fiumicino (FCO)	Gran Canaria (LPA)	127,235	YEAR-ROUND
W1516	Hungary	Budapest (BUD)	Tenerife Sur (TFS)	142,616	YEAR-ROUND
W1516	Italy	Rome Fiumicino (FCO)	Lanzarote (ACE)	123,624	YEAR-ROUND
W1516	Italy	Bologna (BLQ)	Gran Canaria (LPA)	128,119	YEAR-ROUND
W1516	Poland	Krakow (KRK)	Gran Canaria (LPA)	144,360	YEAR-ROUND
S16	Hungary	Budapest (BUD)	Gran Canaria (LPA)	165,232	YEAR-ROUND
W1617	Denmark	Copenhagen (CPH)	La Palma (SPC)	82,369	SEASONAL (W)
W1617	Denmark	Billund (BLL)	La Palma (SPC)	80,074	SEASONAL (W)
W1617	Hungary	Budapest (BUD)	Fuerteventura (FUE)	160,891	YEAR-ROUND
W1617	Hungary	Budapest (BUD)	Lanzarote (ACE)	159,228	YEAR-ROUND
W1617	Poland	Katowice (KTW)	Tenerife Sur (TFS)	171,399	YEAR-ROUND
W1617	Poland	Katowice (KTW)	Lanzarote (ACE)	163,404	YEAR-ROUND
W1617	Romania	Bucharest (OTP)	Tenerife Sur (TFS)	180,771	YEAR-ROUND
W1617	Sweden	Stockholm Arlanda (ARN)	La Palma (SPC)	90,659	SEASONAL (W)
W1617	Sweden	Göteborg (GOT)	La Palma (SPC)	84,345	SEASONAL (W)
W1718	France	Lyon (LYS)	Gran Canaria (LPA)	137,142	YEAR-ROUND
W1718	Portugal	Lisbon (LIS)	Tenerife Norte (TFN)	108,260	YEAR-ROUND
S18	Finland	Helsinki (HEL)	Gran Canaria (LPA)	59,167	SEASONAL (S)
S18	France	Lyon (LYS)	Fuerteventura (FUE)	133,856	YEAR-ROUND
S18	France	Nice (NCE)	Tenerife Sur (TFS)	138,930	YEAR-ROUND
				2,956,290	



Gobierno
de Canarias

promotur.
TURISMO DE CANARIAS

