

TEL AVIV STARTUP CITY

ADI BAREL, DIRECTOR

INTERNATIONAL ECONOMIC DEVELOPMENT , TEL AVIV GLOBAL & TOURISM



TEL AVIV NONSTOP CITY

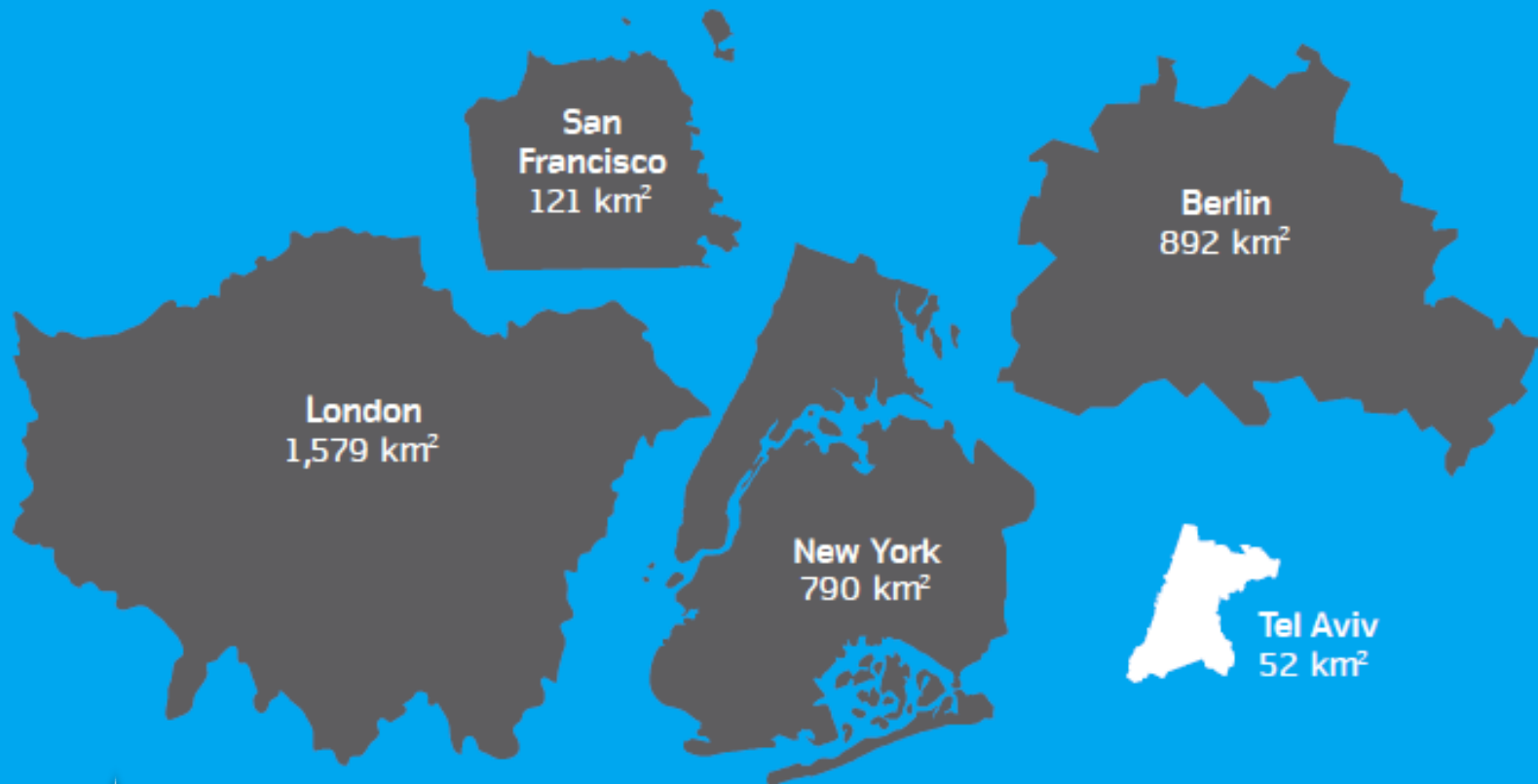
TEL AVIV'S ECOSYSTEM

**"If you threw a stone in Tel Aviv,
it would probably hit a high-tech entrepreneur."**

Mike Butcher, Editor, TechCrunch Europe

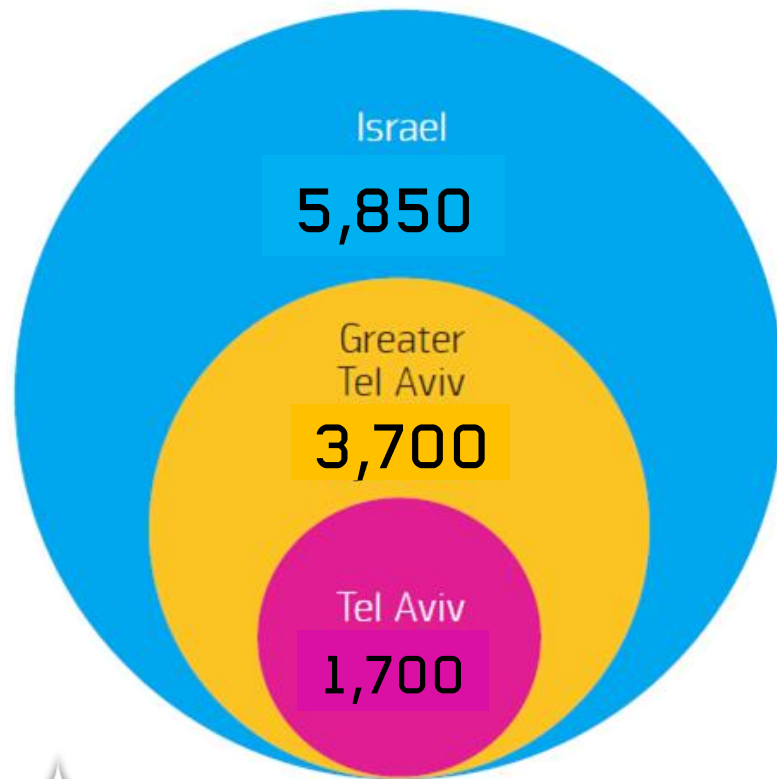


THE SIZE OF THE CITY



TEL AVIV'S ECOSYSTEM

Startup Companies

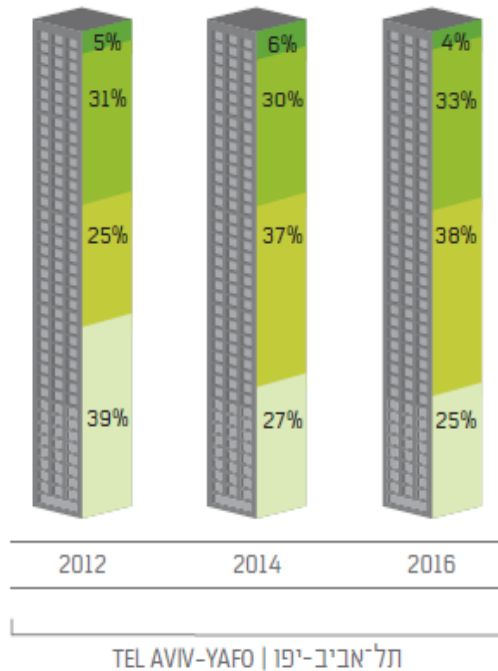


The highest amount
of startups per capita
in the world

1
Startup
for every
290
Residents



MATURATION OF THE ECOSYSTEM



27% experienced entrepreneurs in Israel in 2016 compared to 16% in 2010

45% decrease in number of closings in 2015 compared to 2014



SEED



R&D



INITIAL
REVENUE

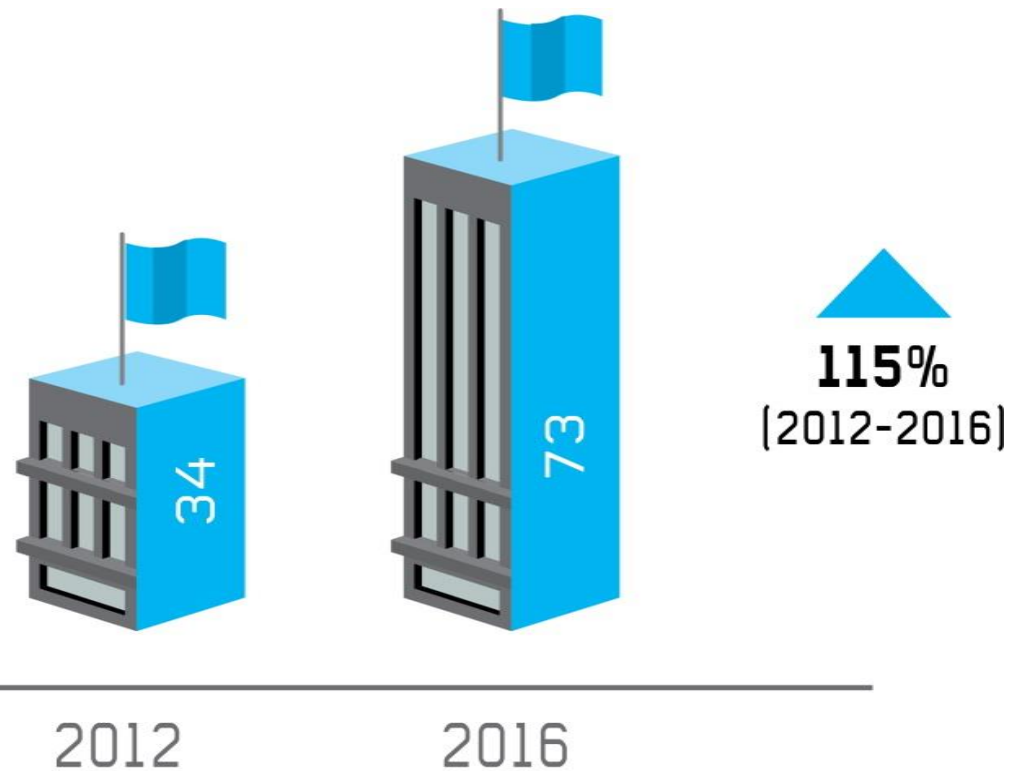


REVENUE
GROWTH

MATURATION OF THE ECOSYSTEM



FOREIGN R&D IN TEL AVIV- OUR COMPETITIVE EDGE



FOREIGN R&D IN TEL AVIV- OUR COMPETITIVE EDGE

Google

facebook



SIEMENS

VISA



SAMSUNG

amaDEUS



BARCLAYS

Coca-Cola

ebay

PayPal

Aol.

amazon

YAHOO!

Deutsche
Telekom

3M



RENAULT



TEL AVIV NONSTOP CITY

WHY?



START-UP NATION

The Story of Israel's Economic Miracle

DAN SENOR AND SAUL SINGER

A Council on Foreign Relations Book



תל אביב
איפה שאין
יציאה



TEL AVIV NONSTOP CITY

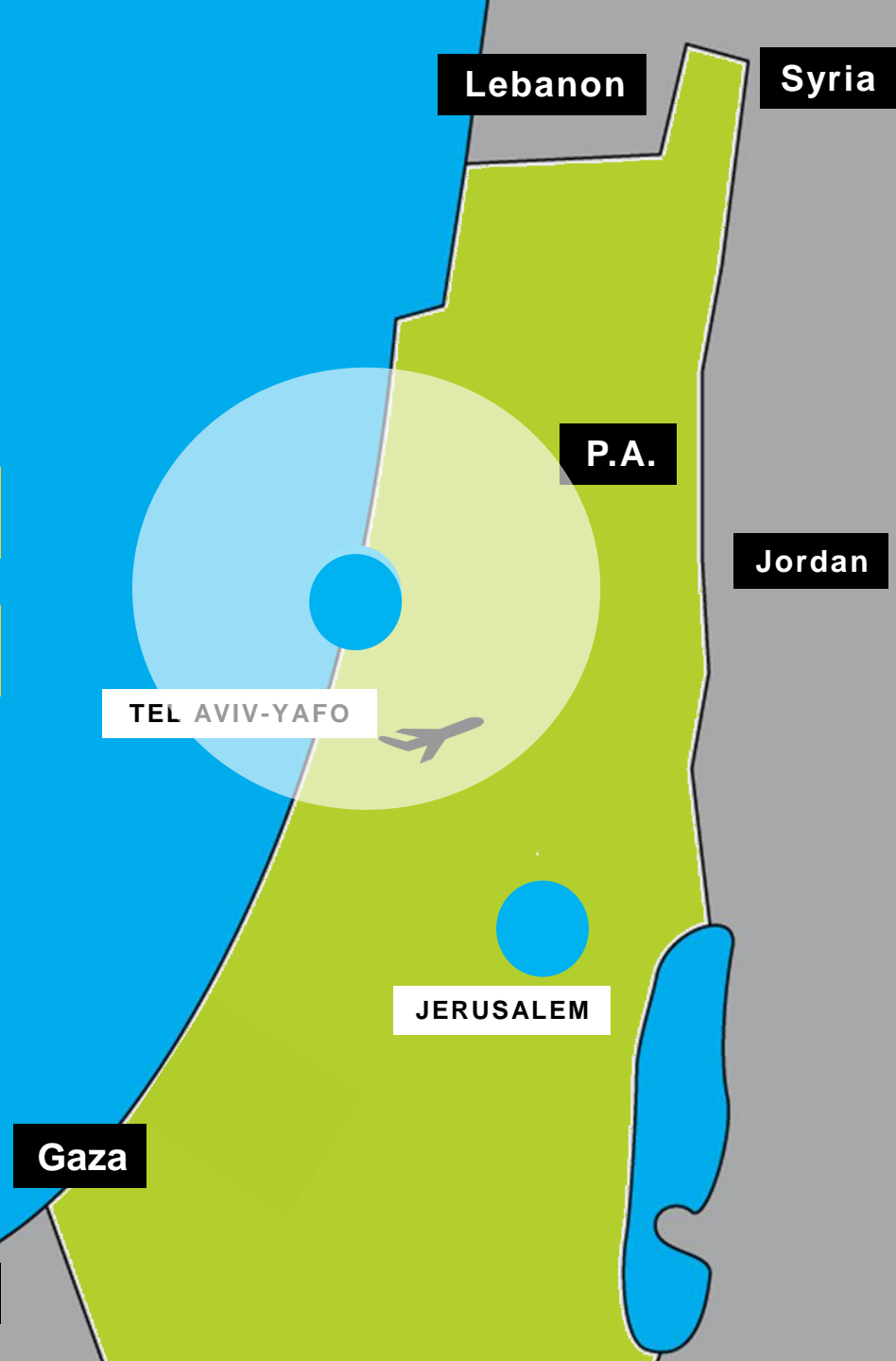
A SMALL ISLAND

NO NATURAL RESOURCES

AN "ISLAND"

SMALL COUNTRY, SMALL MARKET

The Mediterranean Sea



MILITARY SERVICE





IMMIGRANT SOCIETY



A CULTURE OF DARING



THE CREATIVE CLASS

TALENT

TECHNOLOGY

TOLERANCE



"MEDITERRANEAN CAPITAL OF COOL"

The New York Times



1,748 BARS, CAFÉS & NIGHTCLUBS

1 FOR EVERY 231 RESIDENTS

WALKABILITY AND SERENDIPITY

ANNUAL DAYS OF SUN

TEL AVIV



SAN FRANCISCO



NEW YORK



CHALLENGES

HIGH SALARIES, HIGH COST OF LIVING

DIVERSITY, SOCIAL GAPS

COMPETITION FOR HUMAN CAPITAL

LACK OF TALENTS

RELOCATIONS, BRAIN DRAIN

IMMIGRATION AND WORK POLICY



TEL AVIV NONSTOP CITY

WHAT IS OUR JOB?

**CONDITIONS FOR
GROWTH**



**GLOBAL
OPPORTUNITIES**

CONDITIONS FOR GROWTH

MUNICIPAL TAX BREAKS

PUBLIC CO-WORKING SPACES

TEL AVIV AS A BETA SITE

STARTUP COMMITTEE

OPEN DATA, HACKATHONS

CITY TO CITY COLLABORATIONS





GLOBAL OPPORTUNITIES

GLOBAL RESEARCH AND RANKINGS

DELEGATIONS, TOURS, INT. CONFERENCES

SOFT LANDING SERVICES

INNOVATION VISA



TEL AVIV NONSTOP CITY

'THE PLATFORM' TEL AVIV

INNOVATION IN SERVICE OF URBAN GLOCAL CHALLENGES

IMMERSED IN THE LOCAL COMMUNITY



TEL AVIV NONSTOP CITY

A wide-angle photograph of a bustling beach in Tel Aviv. In the foreground, gentle waves with white foam wash onto a sandy shore. The beach is filled with people; some are sunbathing on towels, others are playing in the shallow water. Numerous colorful beach umbrellas are open along the shoreline. In the background, a dense urban skyline rises against a clear blue sky. Several tall, modern buildings are visible, including a prominent one with a grid-like facade of windows. A construction crane is also visible among the buildings.

THANK YOU



TEL AVIV NONSTOP CITY